

National Coast Guard Museum

New London, CT



Over twenty million people globally have experienced riding with this Coast Guard crew on a “widow-maker” run in *The Living Sea*, the Oscar® nominated IMAX® film executive produced by White Oak Associates. Fourteen years later, we were commissioned to create the plan for the National Coast Guard Museum, where footage like this will play in their digital Feature Theater.

Photo: MacGillivray Freeman Films

White Oak was selected through a national competition to develop a *Strategic Master Plan* for a new national military museum which the Coast Guard is considering in New London, CT, near the US Coast Guard Academy. One of our tasks was to quantify staff, operating and capital costs to inform USCG’s decision.

The National Coast Guard Museum’s mission is to build awareness of the United States Coast Guard and engagement with its programs by exploring the Coast Guard’s rich history, current life and future potentials through public exhibits, theaters, programs, and other museum-quality learning experiences. The project will be developed by the NCGM Association, a private non-profit, and then donated to the US Coast Guard.

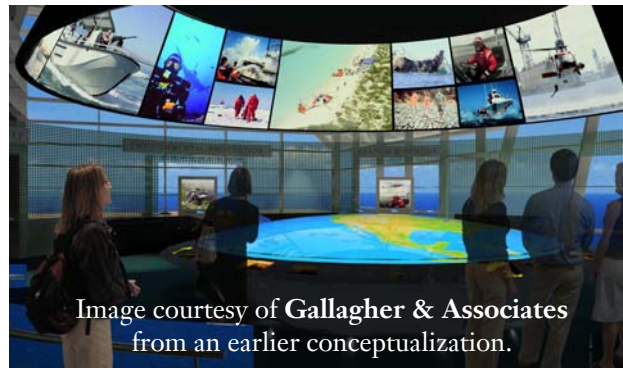


Image courtesy of Gallagher & Associates from an earlier conceptualization.

Strategic Master Plan Client: US Coast Guard

Project Developer: The NCGM Association

Capital Budget: \$65 million

Architect: To Be Selected

Open: To be Determined

White Oak’s Role: *Strategic Master Plan including Outline Architectural Program and Economic Model*